



## **MEDIA ADVISORY**

July 22, 2013

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### **Design Plans for Tempo at Encore to be Unveiled During Community Meeting**

**WHAT:** Community meeting open to the public to unveil proposed design plans for Tempo, a 203-unit apartment building of 1 – 4 bedroom floorplans designed for families and residents of all ages.

Construction on the 265,723 sq. ft. applicant for LEED® for Homes Silver certified building will begin first quarter 2014. Rich with amenities including a 5,000 sq. ft. clubhouse, multi-level parking garage, secured access, 3,000 sq. ft. designated theater space and 2,321 sq. ft. first floor commercial space.

**WHO:** Presenters include representatives from Encore's joint-venture developers Banc of America Community Development Corp. and Tampa Housing Authority along with project architect Kevin Bessolo, AIA, Bessolo Design Group

**WHY:** Ongoing collaborative involvement and outreach to the surrounding community continues to play an important role in planning efforts for Encore, a master-planned 29-acre development in Downtown Tampa.

**WHEN:** Monday, July 29, 2013  
5:30 p.m. – 7:30 p.m.

**WHERE:** Ella at Encore, Community Room  
1210 East Ray Charles Blvd.

#### About Encore

Spanning 12 city blocks and 40+ acres just north of downtown where Cass Street meets Nebraska Avenue, Encore is a master-planned, urban mixed-use redevelopment venture between the Banc of America Community Development Corp. and the Tampa Housing Authority. Encore is the catalyst for continuing redevelopment between Tampa's Central Business District and Ybor City. Encore, a \$425 million project will be under construction for the next 7 – 9 years. Once complete, more than 2,500 people will call Encore home.

In addition to Tempo, three other Encore buildings are already in various stages of development and leasing:

- Ella – already home to 160 active, senior residents. Nearly 100% occupied.
- Trio – designed for families with children, singles, couples, friends, these 141 apartment homes are on schedule and nearly 50% complete. Preleasing begins in 4<sup>th</sup> quarter 2013 with construction complete in 1<sup>st</sup> quarter 2014. Choose from 1, 2, 3 and 4 bedrooms.
- Reed – expected to start construction mid-August. Will be home to active, senior residents in 158 one and two-bedroom apartment homes.

[www.encoretampa.com](http://www.encoretampa.com)