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Encore Rising: Downtown Tampa's Mixed-Use Redevelopment Grows

TARYN SABIA | TUESDAY, JULY 16, 2013



Encore, the \$425 million mixed-use redevelopment venture between the Tampa Housing Authority and the Banc of America Community Development Corporation, spans 12 city blocks of downtown Tampa, where Cass Street meets Nebraska Avenue.

The emerging neighborhood not only spans the physical distance between Ybor City and the Central Business District, it bridges generations of people while recognizing the city's rich musical history.

Four Encore residential buildings are in various stages of development. Ella, is already home to active, senior residents and nearly 100 percent occupied. Trio is designed for families with children, singles and couples. Preleasing for the mixed-income apartment homes will begin toward the end of the year. Reed, will break ground in mid-August and will be home to active seniors. Tempo, currently in design, will begin construction in early 2014 and families can choose from one, two, three or four bedroom mixed-income apartment homes.

Young professionals, families and active seniors alike will be moving into downtown Tampa's Encore development. Of the combined 649 units, 305 are dedicated for active seniors.

"We welcome our first residents, and look forward to having many others join them as this vibrant downtown neighborhood continues to take shape," says Senior VP Eileen Pope of Banc of America Community Development Corporation. The project will continue over the next seven to nine years and when complete, more than 2,500 people will call Encore home.

From environmentally sustainable construction and public art to a new park and public middle school, Encore brings together Tampa's history with vibrant redevelopment, serves as a catalyst for economic investment and creates an enduring future through a multigenerational neighborhood.

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Writer: Taryn Sabia

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